

January 15, 2015

January Update

With holiday season behind us, it's Trade Show season now. We will be attending regional and national shows over the next six weeks, including Turf Producers International in San Diego and culminating in San Antonio at the Golf Course Show. Our distributor luncheon in San Antonio has a great agenda so please RSVP to the invite mailed earlier.

Markets remain stable across the major species. Availability is good with the exceptions being sod quality Kentucky blues and high quality certified perennial ryegrass varieties. Inventories of the popular bentgrasses -- 007, Tye, Dominant Xtreme 7 are in good shape for spring. The rise in the U.S. Dollar against the major currencies has made exports more expensive, which has impacted the European markets.

Growing conditions in Oregon remain favorable with the exception of a cold snap around the holidays. Warmer than normal temperatures in the 48°-52°F range are in sharp contrast to conditions across the United States. Snowpack, Oregon's source of summer water, is below normal at present.

Seed Research grasses will be on display in the coming weeks. The field for the Super Bowl received an additional dose of overseeding with Champion GQ several weeks ago. The PGA Tour heads back to TPC Scottsdale for the Phoenix Open, the largest golf event on the planet -- Champion Fine, wall-to-wall on the newly renovated course.

We look forward to seeing you in the coming weeks and hope you have a successful spring season.

