

Market Update

March 2018

Oregon is one place in the U.S. where Spring has arrived early in beautiful fashion. Flowering trees, daffodils and green, green grass everywhere. Earlier this year it was looking like crops were well ahead of normal, but the cooler weather in February and March has slowed the progress towards summer. Grasses are about normal in their development at present.

Seed shipments have been solid year-to-date despite record-setting storms in the east. The shortages that were discussed at the Western have come to fruition. Tall Fescue, Kentucky Blue Grass, and Fine Fescue are all on the short inventory list. Surprisingly, the top-rated Perennial ryegrass varieties are gradually joining the other species. Prices are very firm as we head into the Spring.



Winter trade shows have come to an end. Participation from Distribution companies appeared to be on the increase. Upcoming travel plans include the annual Rutgers Turfgrass Research Golf Classic in early May.



The calendar also includes our bi-annual, Distributor-focused Seed Technology Camp in Oregon the last week of June. Seed Research of Oregon will host on its traditional days-Tuesday evening Meet and Greet followed by the long-standing tradition of Wednesday morning presentations and research farm tours in the afternoon.

The Celebration Dinner and the Meet and Greet will be at new venues this year, so be sure to sign up early for these great events. It has been observed that another company has chosen Wednesday as well this year.

With twenty years of Wednesday Seed Camps under our belt, we look forward to your presence at the longest running Seed Camp in the Willamette Valley. Seed Research is one of two founding companies who began the Oregon Field Day tradition nearly thirty years ago. The beat goes on!



Turning our thoughts to the upcoming crop, there is excitement in the air for Seed Research as there will be additional production of several species which will allow us to continue to grow with you. New NTEP results are due soon and the continual improvement project results should be outstanding.

**In closing, please know that your support, appreciation,
and all that you do is truly valued.**

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